

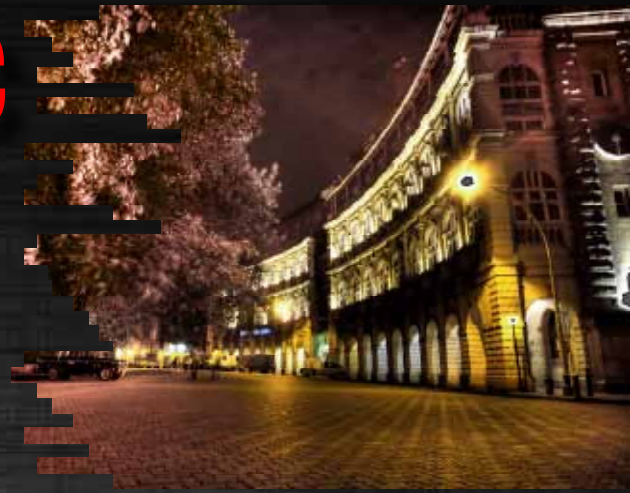
HIGH DYNAMIC RANGE (HDR) + TIME LAPSE

PHOTOGRAPHY WORKSHOP

HAUZ KHAS VILLAGE
AND MONUMENT
SUNDAY, OCTOBER 23, 2011

SIGN UP FAST -
LIMITED SEATS!!!!

Don't miss any workshops. Check updates at
<http://kunzum.com/medialab>





HDR + TIME LAPSE PHOTOGRAPHY WORKSHOP

HIGH DYNAMIC RANGE (HDR)

Photographing a high contrast scene, you know that even the best exposure will typically have blown out highlights and flat shadows. HDR is a technique to take multiple photographs at varying exposure levels and merge the photos into an HDR image that reveals highlight and shadow details; for example - the clouds, the sun and the grasslands, all properly exposed! You can get super creative by adjusting the settings to get the look you want: from natural-looking or surreal with Tone Mapping editing techniques.

TIME LAPSE

Watching the 2 hour sunset and post sunset in just 7 seconds has its own magic. And yes, it can be done with a simple DSLR! Our eyes miss a lot of information in real time. Crunching the timeline enormously gives a fascinating perspective to the frame.

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WANT TO UNDERSTAND BETTER WHAT WE ARE TALKING ABOUT?

WATCH THIS YOUTUBE VIDEO: http://www.youtube.com/watch?v=MjRa0Envn_g

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SCHEDULE FOR THE DAY

2:00 p.m. - 4:00 p.m.:

Quick theory, shooting technique and post-shoot editing techniques

4:00 p.m. - 4:30 p.m.:

Tea / Coffee Break

4:30 P.M. - 7:00 P.M.:

On-field practical demo and shooting during sunset.

COST

Rs. 2,000

Sign up in groups of 3 or more: Rs. 1800 per person

WHO SHOULD ATTEND

Those who are comfortable with at least basics of shooting. No age or other restrictions.

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TUTOR

ASHISH DAWAR

(Cinematographer, Photographer)

FOR MORE ABOUT ASHISH, VISIT

<http://www.ashishdawar.com/contact.html>

<http://www.ashishdawar.com/fhotographia/fhotographia.html>

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RECOMMENDED GEAR

DSLR, Tripod (Small / Big), Laptop, Timer remote if you have one.

VENUE

Kunzum Media Lab,
Hauz Khas Village, New Delhi 110016

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HOW TO REGISTER

The registration process is complete only after we have received the payment. The same can be made by cash or cheque favouring 'TCP Media Pvt. Ltd.' and sent to:

Kunzum Travel Café, T-49, Hauz Khas Village, New Delhi 110016
Mobile: +91.9650702777



**LEARN TO SHOOT LIKE PROS. DISCOVER YOUR CREATIVE SELF.
AND PRODUCE IMAGES THAT ONLY YOU CAN.
THE KUNZUM MEDIA LAB WILL SHOW YOU HOW.**

If you want to be a good photographer, you have to appreciate the art behind the imagery. Pick up some technical skills. And then allow your senses to create something only you can. Your photography has to be your own. Your identity has to be stamped on it.

But we all need mentors to make it happen. The Kunzum Media Lab can play that role. With our unique approach to teaching you the art of photography.

KUNZUM'S 7-STEP APPROACH TO EFFECTIVE MENTORING

We teach you photography the way we have learnt ourselves. We believe it to be an effective approach, and should work for you. The prerequisites are that you should be willing learners, love photography, allow your mind to think for itself, and put in a lot of hard work.

1. Knowledge

Structured theory classes to prepare you well for what awaits in the field. All illustrated with real examples and case studies.

2. Practice

Go shoot. Field trips can be local, or out of town. Learn on the go. With a mentor. Or on your own.

3. Reflection

At every stage of learning, it is important to pause and reflect. Analyse and discuss what you did right and wrong. This is critical if you have to evolve as a photographer.

4. Edit

No work of art is complete till it is edited. Learn both the technology and art behind post-processing your images.

5. Critique

Selected works of all participants will be critically analysed so they understand and appreciate their strengths and shortcomings.

6. Publishing / Marketing / Exhibiting

Most of us would like the world to see and appreciate our work. Whether you have a commercial interest or not, you still need to do some things to reach out to a wider audience. Modules will cover aspects of branding, social media marketing, commercial opportunities, ways to exhibit your work and get published.

7. Apprentice

Exceptionally promising and motivated participants may be offered an opportunity to work as an apprentice with a master photographer.

ABOUT KUNZUM

INTRODUCTIONS FIRST...

Kunzum is a high altitude pass in the Lahaul Spiti region of Himachal Pradesh in India. And the inspiration behind the brand that is all about memorable travel experiences. Our journey started in 2007 as a travel blog by writer and photographer, Ajay Jain. And we have crossed many milestones - literally and figuratively - since then.

KUNZUM.COM

An independent, objective and one of the most trusted online travel information websites in India. A unique style of writing, peppered with anecdotes and illustrated with high quality photographs and videos, have won the site a fan following of tens of thousands of travellers. More at <http://kunzum.com>.

NEW: THE KUNZUM TRAVEL MAG

A unique product, it is a monthly e-mag available as a PDF, for the iPad and Kindle, and for online reading with flipping pages on Issuu.com. Subscription is FREE at <http://kunzum.com/mag>.

PUBLISHING

We publish engaging and quality travel books and guides in both traditional formats as well as e-books (for the iPad, Amazon's Kindle, other mobile readers and all computers). More at <http://kunzum.com/books>.

CURATOR OF COLLECTIBLE PHOTOGRAPHIC ART

Available for your walls at home, office or resort and also as stock imagery for publishing and promotional materials. All printed on archival paper to last generations. The prints are also on display at the Kunzum Travel Café. Check the collection at <http://kunzumgallery.com>.

KUNZUM TRAVEL CAFÉ

Another unique offering from Kunzum - a bricks and mortar place for the travel-minded to come together as a community, a sort of Face-to-Facebook network. Located in Hauz Khas Village in New Delhi, guests can hang around, read travel books, use free Wi-Fi, participate in events, exchange stories, enjoy music, buy photographic art, post travelogues and make travel plans. They can even order tea, coffee and cookies - and pay what they like. More at <http://kunzum.com/travelcafe>.

contact: mail@kunzum.com / +91.9650702777